



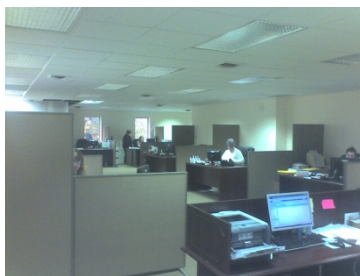
The Green Energy Center, powered by AFC First is an innovative resource and training facility for consumers, businesses and contractors involved in energy efficiency and renewable energy.

The Center, located at 1005 Brookside Road, Lower Macungie is minutes from the Hamilton Boulevard/US 222 exit of I-78. The **Green Energy Center** is an extension of AFC First Financial Corporation's nationally recognized energy efficiency and renewable energy lending programs. The center's second floor houses AFC First's corporate headquarters and national EnergyLoan® operation center. As one of three Fannie Mae approved Energy Lenders in the U.S., AFC First is the exclusive administrator of energy programs in twenty states. Energy programs operated from this location include:



- **Keystone HELP**, Pennsylvania's state financing and rebate program for energy efficiency improvements, offered in cooperation with the Pennsylvania Treasury, Department of Environmental Protection and Pennsylvania Housing Finance Agency
- **CT Solar Lease**, the state of Connecticut's program for residential solar photo-voltaic systems offered in cooperation with the Connecticut Clean Energy Fund
- **Utility Energy Efficiency Programs** including National Grid in New York and Massachusetts, Progress Energy in North Carolina and Duke Energy in Ohio

AFC First operates its programs through a network of over 2,000 Approved Contractors, independent businesses involved in HVAC, Weatherization and Renewable Energy. AFC conducts frequent energy efficiency trainings for these contractors and their employees. Recently, AFC First completed a series of





seventy statewide "Home Performance 101" trainings in cooperation with PA Home Energy, the EPA's certified Home Performance sponsor In Pennsylvania, and the Department of Environmental Protection. Based on the extremely high attendance at these programs, and feedback from the AFC contractor network, it became apparent there was a tremendous need for increased consumer, employee and business education and resources for the growing "green economy".



The mission of the Green Energy Center is to expand on AFC First's highly visible presence in the energy sector and its integrated network of contractors, utilities and manufacturers by providing a true "one stop shop" energy resource and education center.

Adding to the presence of AFC first energy efficiency and contractor support operation on the second floor, the first floor of 1005 Brookside Road, which is already being used for the Home Performance 101 courses, will be utilized for the following:

- **Green Jobs Training and Education**, operated in partnership with Lehigh Carbon Community College and PSD. There is an increasing demand for employees proficient in weatherization, high efficiency HVAC, energy auditing, renewable energy installation and "whole house" energy improvements. Programs would lead to appropriate certification in these areas such as BPI, RESNET etc. The AFC First EnergyLoan contractor network becomes a natural partner in designing programs that meet their needs for potential employees.
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- **Contractor Business Training** Existing and prospective contractors in the energy industry will be offered a curriculum in sales training, business planning and operations, exposure to Home Performance and other areas which will help them grow their businesses in the energy improvement and renewable sector.
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- **Manufacturer Training/Product Showcase** Energy products manufacturers will use the facility for product trainings for their dealers and potentially as a product showcase for consumers.
 - **Shared Office Energy Business Incubator** New and smaller business in the energy sector will occupy office suites with shared conference and service facilities in a cost effective, but collaborative environment with other companies engaged in related business.
 - **Consumer and Community Education** When available the facility will be used for community group meetings related to energy and environmental education.

The Green Energy Center powered by AFC First provides an eastern Pennsylvania focal point for energy efficiency and renewable energy. The concept has been preliminarily endorsed by contractors, manufacturers, the Home Performance division of the United States EPA, PA Home Energy, the Pennsylvania Treasury, Department of Environmental Protection, Representative Doug Reichley and the Governors Green Government Council.

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